
Freight Right: SEO Audit



Continental SEO
Presenter: Darren Liu

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Overview

1. Meta tags
2. URL Structure
3. Content
4. Images
5. Tweaking Contact Form
6. More Inner Pages
7. Adding Newsletter Optin

BONUS: How Dedola generates 10,000+/monthly views with blog posts that are less than 200 words.

Meta Tags

Meta Tags



site:freightright.com freightright.com



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About 70 results (0.34 seconds)

Freight Right

<https://www.freightright.com>

The best International Freight Forwarder offering solutions to global logistics & Supply Chain Management.

[Global Forwarding](#) · [Amazon Logistics](#) · [Drayage](#) · [Warehousing](#)

Contact – Freight Right

[freightright.com](#) › [contact](#)

This page can't load Google Maps correctly. Do you own this website? OK. 4250 Pennsylvania Ave., Suite 206 La Crescenta, CA 91214. +1-877-909-7447 ...

We are a full-service domestic forwarder with a wide network

<https://www.freightright.com> › [solution](#) › [overview](#)

Overview. **Freight Right** is a logistics and transportation company based in La Crescenta catering primarily to technology-centric companies including freight ...

Freight Right - Coming Soon - Freight Right Global Logistics

<https://www.freightright.com> › [industry](#)

SOON. STAY TUNED! PREVIOUS PAGE · **Freight Right**. Email. hello@freightright.com · Email Us Now. Phone. 1-877-909-7447 · Call Us Now. Social Media.

SEO ISSUES ANALYZED

20 pages have a low word count [What is this and how do I fix it?](#)

2 pages with duplicate meta descriptions [What is this and how do I fix it?](#)

13 pages with duplicate <title> tags [What is this and how do I fix it?](#)

22 pages with no meta description [What is this and how do I fix it?](#)

10 pages with URLs that are too long [What is this and how do I fix it?](#)

27 pages with a poorly formatted URL for SEO [What is this and how do I fix it?](#)

39 pages with a <title> tag that is too short [What is this and how do I fix it?](#)

1 issues with a SSL certificate that is about to expire [What is this and how do I fix it?](#)

Meta Tags

	Address	Title 1
1	https://customs.freightright.com/	
2	https://www.freightright.com/	Global Logistics Amazon FBA International Freight
3	https://www.freightright.com/network	Freight Right Networks, Associations, and Licensing.
4	https://www.freightright.com/solution/global-forwarding	Full-service global forwarding and supply chain management
5	https://www.freightright.com/solution/amazon-logistics	Why Chose Freight Right For Your Amazon Logistics?
6	https://www.freightright.com/solution/warehousing	Freight Right Global Logistics Warehousing Services
7	https://www.freightright.com/technology	We provide your shipment data to you in the format you need
8	https://www.freightright.com/solution/intermodal	Intermodal Freight VS. Over The Road Trucking
9	https://www.freightright.com/contact-us	Freight Right
10	https://www.freightright.com/industry	Freight Right - Coming Soon
11	https://www.freightright.com/terms	Freight Right Global Logistics - Terms of Use
12	https://www.freightright.com/solution/full-truckload	Freight Right Global Logistics Full Truckload - FTL
13	https://www.freightright.com/privacy	Freight Right: Your privacy is critically important to us.
14	https://www.freightright.com/news	Freight Right
15	https://www.freightright.com/customers	Freight right takes your logistics career to the next level
16	https://www.freightright.com/solution/consulting	Freight Right Global Logistics Consulting services
17	https://www.freightright.com/about-us	Freight Right About Us - What's a Freight Forwarder
18	https://www.freightright.com/solution	We are a full-service domestic forwarder with a wide network
19	https://www.freightright.com/careers	Freight Right
20	https://www.freightright.com/tos	Freight Right Global Logistics Terms of Service
21	https://www.freightright.com/solution/drayage	Freight Right Global Logistics Drayage Services
22	https://www.freightright.com/solution/less-than-truckload	Freight Right Global Logistics Less Than Truckload - LTL
23	https://www.freightright.com/news/us-trade-representative-shares-some-good-news-for-a-...	Freight Right
24	https://www.freightright.com/news/china-trade-war	Freight Right
25	https://www.freightright.com/solution/overview	We are a full-service domestic forwarder with a wide network
26	https://www.freightright.com/news/how-chinese-tariffs-affect-your-freight-and-logistics	Freight Right

Meta Description 1

The best International Freight Forwarder offering solutions to global logistics & supply chain management. Our network spans 180 countries and is built on forward-thinking companies & technology. We service 180 countries, 900,000 origins, and destination pairs, any mode, and any volume. 18 warehouses in the US and Canada providing unloading, labeling, palletizing, and more. Freight Right is offering transloading, crossdocking, short and long term storage, and more. We are at the forefront of this innovation constantly automating processes, eliminating errors, and increasing efficiency. Freight Right offers nationwide intermodal services for full truckloads, LTL, and more.

www.freightright.com is a copyrighted work belonging to Freight Right Global Logistics. Freight Right Global Logistics is located at: 4250 Pennsylvania Ave., Suite 200, Philadelphia, PA 19134. Freight Right Global Logistics is a full-service domestic forwarder with a wide network of carriers and services. Flatbed, dry van, refrigerated, overweight, overdimensional, and more. Freight Right Global Logistics is located at: 4250 Pennsylvania Ave., Suite 200, Philadelphia, PA 19134.

Our customers are shippers, freight forwarders, logistics marketplaces, and more.

Our consulting prowess stems from hands-on involvement in 180 countries. Vast experience in global logistics & supply chain management. Freight Right is driven by talent, technology, and reputation. In the world of over 1000 freight forwarders, Freight Right is the best. Our worldwide network of forwarders specializing in project cargo is the backbone of the industry.

FREIGHT RIGHT GLOBAL LOGISTICS TERMS AND CONDITIONS OF SERVICE
Freight Right offers nationwide container drayage covering nearly every port and destination. Nationwide Less Than Truckload (LTL) plus Canada and Mexico. Instant rates and quotes.

Our worldwide network of forwarders specializing in project cargo is the backbone of the industry.

URL Structure

URL Structure

Address
https://customs.freightright.com/
https://www.freightright.com/
https://www.freightright.com/network
https://www.freightright.com/solution/global-forwarding
https://www.freightright.com/solution/amazon-logistics
https://www.freightright.com/solution/warehousing
https://www.freightright.com/technology
https://www.freightright.com/solution/intermodal
https://www.freightright.com/contact-us
https://www.freightright.com/industry
https://www.freightright.com/terms
https://www.freightright.com/solution/full-truckload
https://www.freightright.com/privacy
https://www.freightright.com/news
https://www.freightright.com/customers
https://www.freightright.com/solution/consulting
https://www.freightright.com/about-us
https://www.freightright.com/solution
https://www.freightright.com/careers
https://www.freightright.com/tos
https://www.freightright.com/solution/drayage
https://www.freightright.com/solution/less-than-truckload
https://www.freightright.com/news/us-trade-representative-shares-some-good-news-for-a-change
https://www.freightright.com/news/china-trade-war
https://www.freightright.com/solution/overview
https://www.freightright.com/news/how-chinese-tariffs-affect-your-freight-and-logistics

1. Duplicate Terms of Service pages
2. Duplicate Solution Overview pages
3. Overly long blog URLs

Content

Content

Freight Right Warehousing

Retail Distribution

Save on storage costs and manage distribution to all of your retail channels.

We offer pick and pack, display projects, and more.

Inventory Overflow

Manage peak-season constraints and/or unexpected excess inventory by adding on-demand capacity as well as long and short term storage.

Import Warehousing

Transloading/ Crossdocking import containers.

Reloading into 53' trucks, flat beds, etc.

Export Warehousing

Export consolidations

Container stuffing

Blocking and bracing

Export compliant palletizing, crating, and fumigation

Freight Right Consulting

Our consulting services include Market Trends Analysis, outlook, and historic data interpretation. We work with startups to design and implement reliable supply chains including not only physical movement of goods but also vital visibility and reporting.

Our consulting clients include individual entrepreneurs, startups, manufacturers, distributors, technology platforms, freight marketplaces, and other third party sellers of freight.

We have unparalleled understanding of pricing structures, rate modeling, tariff and contract format designs, rate and data analysis.

We will help you design workflows for your team, architecture for your product, and user experience for your customers.

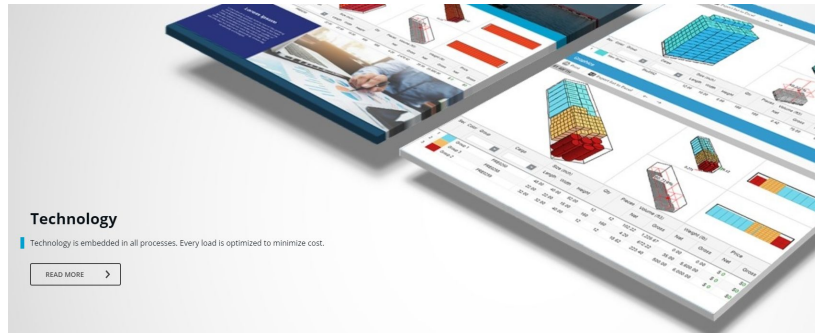
Our consulting prowess stems from hands on involvement in 180 countries. We draw on our expert teams who continuously resolve

complex logistical challenges worldwide.

Images

Images

Blurry images
Can't read text



Tweaking Contact Form

Tweaking Contact Form

Adding custom fields to contact form

Get In Touch
Fill out the below form and we'll get back to you.

First Name * Last Name *

Email *

Phone *

What are you interested in?

- Ocean/Air Imports
- Ocean/Air Imports**
- Ocean/Air Exports
- Supply Chain Management
- Careers
- Other















More Inner Pages

More Inner Pages

Creating pages of
each industry

Industries We Serve

We deal with hundreds of commodities. From products used everyday to items needed in space, we handle it all. Here are some of the most common commodities we ship:

 Aerospace	 Auto & Auto Parts	 Chemical	 Pharma	 Fashion & Textiles
 Food & Beverage	 Furniture	 Sports & Outdoors	 Electronics	 Amusement Parks
 Beauty & Cosmetics	 Amazon FBA	 Toys And Games	 Marine	

Adding Newsletter Optin

BONUS:

How Dedola generates 10,000+/monthly views with
blog posts that are less than 200 words

Content Strategy

- Target long tail keywords
what is [logistics term],
definition of [logistics term]
meaning of [logistics term]
 - These keywords are low competition, moderate volume and potential buyer intent
 - Ranking dozens of these keywords results in 10,000's of organic traffic and new client inquiries.
-

Freight Right: SEO Audit

E-Mail: darren@continentalseo.com

Number: 626-278-2875



Continental SEO
Presenter: Darren Liu

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